



## BRUNSWICK COUNTY BOARD OF SUPERVISORS

### VISION FOR 2035

(UPDATED NOVEMBER 7-8, 2018)

Brunswick County, noted for its scenic rivers and lakes, serene rural landscapes and beautiful farmlands distinguishes itself as one of the Commonwealth's most progressive communities. Committed to improving the quality of life for all of its residents, promoting a healthy and supportive environment for rearing children, and developing a thriving economy with successful businesses, Brunswick remains steadfast in preserving its friendly, hometown atmosphere and identity while fostering continued growth and expansion.

One of Southside Virginia's most livable communities, Brunswick County is a place where residents and visitors benefit from its unlimited opportunities and enhanced vitality, including a wealth of cultural, educational, and recreational experiences, varied historic and natural resources, and healthy and secure neighborhoods.

Brunswick's elected leaders and staff thrive in preserving and advancing the community's human and fiscal resources to provide quality services. We are an open, collaborative, and fair government that values contributions from residents and businesses, along with working with our community and regional partners to achieve positive outcomes. Our desired future includes the following:

#### **Premier Location for Economic Growth and Development**

Brunswick County is economically competitive through innovative strategies for business attraction, growth, and retention that establish its prominence as a premier location of commerce and industry in Southside Virginia. Improvements to the County's infrastructure are strategically planned and developed to expand water, wastewater, natural gas, broadband, and other utility systems. The County government works collaboratively with the Commonwealth of Virginia, towns, regional governments, economic development agencies, and citizens to enhance development activities and create job opportunities. Brunswick County capitalizes on its central location with interstate and primary highway access, along with its other unique assets, to attract businesses and tourism.

#### **Revitalized Neighborhoods and Rural Beauty**

Brunswick County is characterized by beautiful, safe neighborhoods that foster a sense of community, while retaining its highly valued rural character. Residents and future residents can find a variety of housing options suitable for all ages and lifestyles. The flowing nature of our residential neighborhoods, lakefront sunsets and sunrises, and the beauty of well-tended farms gives one a sense of well-being.

## **Unlimited Tourism/Recreational Opportunities**

Brunswick County promotes community health and wellness through varied tourism and recreational experiences and opportunities that serve people of all ages, abilities, and interests. Brunswick's wealth of organized tourism and recreational activities and facilities, along with its natural resources, ignites pride within its families and in the larger community. Its scenic rivers and lakes attract citizens and tourists with a love of water sports. The County's large forested area captures the essence of hunting game as a recreational pastime. Residents and visitors enjoy access to the statewide Tobacco Heritage Trail, providing extensive opportunities for walking, biking, and horseback riding. Brunswick County is recognized as a high quality tourist destination with focus on its extensive historic contributions and heritage sites. The County's open space is preserved, enhanced, and protected to enrich the quality of life for both present and future generations.

## **Diverse Education in a Global Society**

Brunswick County is a recognized leader in preparing individuals to succeed in a rapidly changing, diverse, and highly technical world. An array of educational opportunities for all ages provided through its public, private, and higher educational institutions ensure that active learning occurs in diverse and inclusive educational environments. Our public schools are fully accredited, with highly qualified and dedicated teachers that create learning environments which capture student interest and motivation. Public schools, Southside Virginia Community College, other institutions of higher education and our business partners work together to create unparalleled career technical opportunities to prepare students for the 21<sup>st</sup> century jobs.

## **Inclusiveness through Arts and Culture**

Brunswick County is a primary leader and catalyst in appreciating, embracing, promoting, and celebrating the diversity of arts and culture of all communities, groups, and individuals. The County presents a diverse spectrum of visual and performing arts programming through collaborative partnerships to encourage community growth, unity, and a sense of cohesiveness among residents who are diverse in age, ethnicity, educational level and economic status.

## **Healthy and Secure Community Environment**

Brunswick County is a community where people feel healthy, safe, valued and welcomed. The County is dedicated to retaining and recruiting experienced, trained and competent law enforcement, fire, and rescue professionals who are committed to saving lives and property and to maintaining order. Emergency services personnel work collaboratively to maintain the safety of County citizens and stand ready to respond to all emergencies, including natural or man-made disasters. Brunswick County embraces the nation's healthy living initiatives through access to high quality healthcare and resources to promote healthy lifestyles and wellbeing.

## **Efficient and Effective Government**

Brunswick County provides efficient and quality services to residents, businesses, and visitors in the management of personnel, finances, and physical assets.